

## BUS2700 - Technology Research and Presentation

Credits:	3 (2/1/0)
Description:	Business technology is a continuously evolving catalyst for opportunity and innovation. It is necessary to learn and share new technologies and innovations in order to maintain a competitive advantage; therefore this course requires students to do comprehensive research on a preapproved business technology or innovation topic. Students will develop and present a written report and visual presentation designed to educate their peers.
Prerequisites:	• BUS1100 • ENGL1101
Corequisites:	
Pre/Corequisites*:	
Competencies:	<ol> <li>Utilize research to draw conclusions based on evidence.</li> <li>Exhibit how to effectively use online research tools.</li> <li>Create effective written communication of research results.</li> <li>Demonstrate personal integrity by conducting ethical research through utilizing proper citation methods.</li> <li>Apply technology to visually communicate the results of a research project.</li> <li>Professionally present research according to predefined criteria.</li> <li>Critique oral presentations according to predefined criteria.</li> <li>Demonstrate information literacy through critical assessment of data legitimacy.</li> <li>Construct an analysis report regarding the technology's relevance to business.</li> </ol>
MnTC goal areas:	None

<sup>\*</sup>Can be taking as a Prerequisite or Corequisite.